

EXECUTIVE SUMMARY
ECONOMIC DEVELOPMENT & DIVERSITY COMPLIANCE DEPARTMENT
SUPPLIER DIVERSITY OUTREACH PROGRAM
REPORTING PERIOD: NOVEMBER 2019

The new Economic Development & Diversity Compliance Department (EDDC) oversees the District's Supplier Diversity Outreach Program (SDOP) and operates through Standard Operating Procedures in accordance with The School Board of Broward County, Florida (SBBC), Policy 3330. Policy 3330 was adopted to remedy the ongoing effects of identified marketplace discrimination that continues to adversely affect the participation of Emerging/Small/Minority and/or Women Business Enterprises (E/S/M/WBE) in all solicitations and awards of contracts for the purchase of services, goods, or supplies.

This EDDC Report comprises three (3) sections and provides SBBC an update on the continual progress of the program.

• **Certification Report**

At the close of the reporting period, a total of seven hundred and seventy-five (775) firms were certified. Ten (10) certification applications were approved, and five (5) applicant firms were denied. Of the denied firms, four (4) did not meet the SDOP Policy 3330 Significant Business Presence requirement and one (1) exceeded the size standard requirement. In the current fiscal year, a total of thirty-two (32) applications were denied. Denial activity reduced by one (1) from October 2019 to November 2019.

The Certification Report, for the month of November 2019, did not include four (4) previously certified firms based on the following key attributable factors:

- Not in Business – Two (2) firms are no longer in business; one (1) of which was acquired by a new parent company and does not meet the certification criteria.
- Withdrawal – One (1) firm requested to be withdrawn from the recertification process due to organizational changes that prevented it from meeting the Policy 3330 Significant Business Presence requirement; an established place of business in one or more of the three counties that make up the Southern Florida relevant marketplace, from which at least fifty percent (50%) of its full-time, part-time, and contract employees are domiciled and regularly based, and from which a substantial role in the S/M/WBE's performance of a commercially useful function is conducted.
- Expired - One (1) firm expired and is currently in the recertification process.

Therefore, the total number of certified firms, at the end of the reporting period, is seven hundred and seventy-five (775).

• **Compliance Report**

In the reporting period, Compliance activities for the month of November 2019 included the review of thirty-two (32) solicitation evaluations. Three or 9% were Request for Proposals; twenty-nine or 90% were Invitations to Bid. Three (3) firms were M/WBE prime bidders.

• **Outreach Report**

The EDDC's outreach team facilitated and participated in three (3) outreach events in November 2019. The department made direct contact with eighty-nine (89) firms, stakeholders, and community partners during the reporting period. Currently, the SDOP is confirmed to host or participate in three (3) upcoming events. In addition, the team provides notifications of industry-specific Procurement & Warehousing Services bid opportunities to targeted suppliers, as well as weekly notifications of active solicitations.